

Jonathan Horn

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8 years of experience in developing user-friendly websites as a WordPress Designer. Proficient in HTML, CSS, and responsive design principles. Demonstrated history in creating visually appealing layouts that enhance user experiences. Seeking to leverage my expertise in WordPress and contribute to a dynamic team.

SKILLS

WordPress Development · HTML/CSS · Responsive Design · Adobe Suite (Photoshop, Illustrator) · SEO Best Practices · Website Optimization · E-commerce Solutions (WooCommerce) · Yoast SEO · Elementor · LearnDash · WP Gridbuilder · Keap CRM (Infusionsoft) · Divi Builder · WP Bakery · Figma · Canva · IMember 360 · Toggl · Basecamp · Trello · Microsoft Teams · AppointmentCore · WP Engine · Advanced Custom Fields

WORK EXPERIENCE

True Productions - 04/2016 – Current

Chicago based then went remote

Technical Designer

- Designs/develops WordPress websites for small to medium sized businesses.
- Develops responsive designs that work seamlessly on various devices (desktop, tablet, mobile).
- Sets up and manages content in WordPress, including pages, posts, and media.
- Maintains WordPress websites for various clients, focusing on e-commerce solutions using WooCommerce.
- Create custom post types and taxonomies for specific content needs.
- Integrate CRM and membership applications. (IMember360 & Keap)
- Installs, configures, and customizes WordPress plugins to enhance site functionality.
- Troubleshoots and resolve plugin conflicts or issues.
- Reports to my project manager.
- Collaborates effectively with graphic design team.
- Uses SEO plugins (e.g., Yoast SEO) to optimize content and site structure for search engines.
- Researches and brings new innovative ideas to the team.

Captain Awesome - 02/2016 – 04/2016

Schererville, IN

Graphic Designer

- Created marketing content using photoshop and Illustrator.
- Collaborated closely with the design team.

- Managed and created blog post content.

Medical Health Centers - 05/2015 - 02/2016

Burr Ridge, IL

- Designed, built and maintained the company website.
- Created digital presentation content.
- Developed an interactive platform that guided students through a seamless appointment portal on various devices (desktop, tablet, mobile).

EDUCATION

Bachelors degree in Multimedia Design

DeVry University 2015

Associates degree in Web Design

DeVry University 2015